

est. 1985 guildprime specialist contracts
construction | fitout | manufacture

HOSPITALITY CASE STUDY:

RIVIERA, LONDON

DETAILS

Project: Riviera
Location: St James Street, London
Duration: 22 weeks
Value: £1.75M
Client: Emerald Hospitality Group

OVERVIEW

Our team was tasked with the comprehensive refurbishment of two floors of an existing restaurant in Mayfair, including a new bespoke cocktail bar and waiter stations.

OBJECTIVE

Emerald Hospitality Group, acquired this 170 cover restaurant on St James's Street in 2022 and tasked GSC Projects with extensively refurbishing it to become their fourth restaurant, Riviera, a food destination that brings the South of France to Mayfair.

Working to designs from Barcelona/ Madrid based interior designers LRV, our team collaborated closely to meticulously translate their vision into reality.

WORKS INCLUDED

- New partitions to form waiter station & wine room
- Adaptations to existing Electrical & HVAC systems
- Alterations to plumbing services
- Servicing of existing lifts and escalators
- Installation of new floor, wall and ceiling finishes
- Glazed/timber divider to form new theatre kitchen
- Bespoke bar counters to Ground and First Floor bars
- New banquette seating to Ground and First Floors
- New joinery to wine storeroom on First Floor
- Minor adaptations to the Basement kitchen areas
- Refurbishment of existing WCs in basement
- Decoration throughout
- New fabric dressings to escalator area

Guildprime Specialist Contracts Ltd
info@guildprime.com
+44 (0)1277 637888
www.guildprime.com

est. 1985
guildprime
specialist contracts
construction | fitout | manufacture

Guildprime Specialist Contracts,
Unit 1 Guildprime Business Centre, Southend Road
Great Burstead, Essex, CM11 2PZ

CASE STUDY GALLERY







guildprime specialist contracts
construction | fitout | manufacture

Guildprime Specialist Contracts,
Unit 1 Guildprime Business Centre, Southend Road
Great Burstead, Essex, CM11 2PZ





Project perspective

"Bringing the Côte d'Azur to Mayfair meant delivering a highly detailed, design-led scheme within a constrained London footprint. Every element required careful coordination to achieve the light, refined feel the design demanded, without compromising on performance or programme."

Alanna Chillingworth, Business Development Manager

THE CHALLENGES

- Access to first floor – no goods lift
- Restrictions to noisy works working hours
- Design of new HVAC for first floor kitchen
- Design of new wine room to first floor
- Cladding of existing window sills
- Timber ceiling feature design

THE SOLUTION

Logistical constraints were overcome through careful sequencing and hands-on site management, with restricted access and working hours mitigated via early coordination and agreed stakeholder compromises.

Technical elements, including specialist HVAC and the first-floor wine room design, were resolved through close collaboration with trusted consultants, ensuring performance aligned with design intent.

Bespoke features such as the timber ceiling and window detailing were delivered by our in-house teams, achieving a seamless, high-quality finish throughout.

CONCLUSION

A carefully managed refurbishment that successfully balanced complex constraints with high-end design, delivering a standout dining environment in the heart of Mayfair.

THE COMPANY

Guildprime is a high-end construction and fit-out contractor that has been delivering quality projects, from it's base in Essex, since 1985. With a focus on quality, innovation and meticulous attention to detail, the company manages complex projects from conception to completion.

Office Address:
Unit 1 Guildprime Business Centre,
Southend Road, Great Burstead,
Essex, CM11 2PZ